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Executive Leaders Radio to Broadcast from Science Center

PHILADELPHIA—(July 21, 2010) – The University City Science Center will be the new home of Executive Leaders Radio Program weekly broadcast beginning July 30, 2010.

Executive Leaders Radio interviews prominent C-level executives in the region to find out “what makes people tick” and help the audience learn what it takes to succeed. The 10-to-25 minute on-air interviews are informal conversations that typically cover guests’ background, influences, mentors and career experiences. Questions about interests outside of work, personal turning points and family sacrifices capture the unique human aspect behind these prominent leaders.

Past guests include Children’s Hospital of Philadelphia President & CEO Steven M. Altschuler, MD, Safeguard Scientifics’ President and CEO Peter Boni and Phillies CFO John Nickolas. Upcoming guests include: Mario Turco, President of Verizon Wireless Philadelphia Tri State Region; Paul Touhey, President & CEO of Fujirebio Diagnostics; and Good Company Ventures Co-founders Garrett Melby and Sidney Amster.

“This is a great opportunity to introduce a diverse group of executives to the Science Center and our programs to support entrepreneurship and innovation in the region,” says Science Center President & CEO Stephen S. Tang, Ph.D. “We are looking forward to a strong partnership with Executive Leaders Radio.”

“Our top business radio show in the Greater Philadelphia Region is pleased to broadcast from Stephen Tang’s outstanding accelerator. We’re positive about highlighting, spotlighting and promoting the many entrepreneurial facets woven into the fabric of the University City Science Center and the surrounding community,” says Herb Cohen, Founder/Host of Executive Leaders Radio Program.

The show will be aired on WCHE 1520-AM, which reaches from Reading to Wilmington, Sundays 3:00 - 4:00 p.m., and WHAT 1340-AM, which reaches from Greater Philadelphia to Southern New Jersey, Sundays 10:00 - 11:00 a.m.

Executive Leaders Radio is sponsored by Cresa Partners, Bank of America, Griffin Financial, RSM McGladrey, Emerging Strategies Group and WebNation Video.

About the Science Center

The University City Science Center accelerates technology commercialization, regional economic development, and the market availability of life-enhancing scientific breakthroughs by bringing together innovations, scientists, entrepreneurs, funding, laboratory facilities, and business services. Established in 1963 and headquartered in Philadelphia, PA, the Science Center was the first, and remains the largest, urban research park in the United States. Graduate organizations and current residents of the University City Science Center’s Port business incubators have created more than 15,000 jobs that remain in the Greater Philadelphia region today and contribute more than \$9 billion to the regional economy annually. For more information about the Science Center, go to www.sciencecenter.org.

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